3/28/2017 MINUTES
WESTERN CT ECONOMIC ADVISORY GROUP
Held at the Comstock Community Center
180 School Rd, Wilton, CT 06897

MEMBERS

<table>
<thead>
<tr>
<th>Eugene Schreiner</th>
<th>Fairfield County Bank</th>
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<tr>
<td>Valeria Bisceglia</td>
<td>Small Business Development Center</td>
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<tr>
<td>Lisa Mercurio</td>
<td>Business Council of Fairfield County</td>
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ALSO ATTENDING
Bob Rau, Amy Dent, and Christal Preszler, Newtown Economic Development Commission; Ed Musante, Norwalk Chamber of Commerce; Betsy Paynter, Brookfield Economic Development; Liz Stocker, Norwalk Economic Development; Virginia DiCristoforo, Danbury Innovation Center; WestCOG staff Elizabeth Esposito and Will Kenny.

WELCOME
The meeting was called to order at 2:00 PM by Associate Planner, Elizabeth Esposito.

DISCUSSION
Staff presented the results of the Survey. There were 99 responses at the time of the presentation. All towns in the region had at least one respondent. The majority of responses can from the region’s 3 cities. The results of the focus groups were also discussed. 42 people total participated in all seven sessions. The results of the survey and the six focus groups were put into a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis. A draft of the SWOT was reviewed and changes were discussed. The presentation will be available online and the full results will be made available to members on request.

Additional changes to the SWOT Analysis must be submitted to Elizabeth by April 7th.

Attendees discussed next steps in creating goals and opportunities for the region.

INFORMATIONAL ITEMS

Next Meeting: April 19th at 2pm in Wilton. More details will be posted on the WestCOG website.

OTHER BUSINESS
Lisa Mercurio announced the 2017 Legislative Leadership Breakfast. April 5, 7:45-9:30 am at the Crowne Plaza Hotel in Stamford

ADJOURNMENT
The meeting was adjourned at 4:00 PM.