

3/28/2017 MINUTES

**WESTERN CT ECONOMIC  
ADVISORY GROUP**

Held at the Comstock Community Center  
180 School Rd, Wilton, CT 06897

**MEMBERS**

Eugene Schreiner	Fairfield County Bank
Valeria Bisceglia	Small Business Development Center
Lisa Mercurio	Business Council of Fairfield County

**ALSO ATTENDING**

Bob Rau, Amy Dent, and Christal Preszler, Newtown Economic Development Commission; Ed Musante, Norwalk Chamber of Commerce; Betsy Paynter, Brookfield Economic Development; Liz Stocker, Norwalk Economic Development; Virginia DiCristoforo, Danbury Innovation Center; WestCOG staff Elizabeth Esposito and Will Kenny.

**WELCOME**

The meeting was called to order at 2:00 PM by Associate Planner, Elizabeth Esposito.

**DISCUSSION**

Staff presented the results of the Survey. There were 99 responses at the time of the presentation. All towns in the region had at least one respondent. The majority of responses can from the region's 3 cities. The results of the focus groups were also discussed. 42 people total participated in all seven sessions. The results of the survey and the six focus groups were put into a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis. A draft of the SWOT was reviewed and changes were discussed. The presentation will be available online and the full results will be made available to members on request.

**Additional changes to the SWOT Analysis must be submitted to Elizabeth by April 7<sup>th</sup>.**

Attendees discussed next steps in creating goals and opportunities for the region.

**INFORMATIONAL ITEMS**

**Next Meeting:** April 19<sup>th</sup> at 2pm in Wilton. More details will be posted on the WestCOG website.

**OTHER BUSINESS**

Lisa Mercurio announced the 2017 Legislative Leadership Breakfast. April 5, 7:45-9:30 am at the Crowne Plaza Hotel in Stamford

**ADJOURNMENT**

The meeting was adjourned at 4:00 PM.