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| Goal 1: Regional Planing and Cooperation       |                        |        |                    |
|--|------------------------|--------|--------------------|
| Indicator                                      | Desired Result         | Status | Comments on Change |
| Participation at quarterly meetings            | At least 50%           | ↑      | NA                 |
| Number of meetings with strategic partners     | At least 1 per quarter | ↓      | NA                 |
| Number of meetings with interregional partners | At least 2 per year    | ↓      | NA                 |

| Goal 2: Improved Business Climate   |                     |   |                   |
|---|---------------------|---|-------------------|
| Indicator   | Desired Result      |   |                   |
| Amount of activity seen by existing business resources  | Increase            |   | NA                |
| Number of new business support organizations and services   | Increase            |   | NA                |
| Number of municipalities with a Main Street Downtown Program  | Increase            |   | NA                |
| Number of Municipalities evaluating the efficacy of their zoning process  | At least 4 per year |   | NA                |
| Number of municipalities conducting education programs for their staff and volunteers on municipal boards and commissions | At least 4 per year |   | NA                |
| Sales tax revenue by municipality and in the retail, service and entertainment sectors <sup>1</sup>                       | Increase            | ↓ | Decrease by 22.8% |

| Goal 3: Cultivated Conditions to Support a Diverse Workforce                                     |                |        |   |
|--|----------------|--------|---|
| Indicator  | Desired Result | Status | 2014-17   |
| Percent of population 20-29 ages group <sup>2</sup>  | Increase       | ↑      | 10.5% to 11.2%  |
| Percent Unemployment for ages 55+ <sup>3</sup>   | Decrease       | ↓      | 8.1% to 5.5%  |
| Number of dual enrollment and early college programs   | Increase       |        | NA  |
| Number of students completing dual enrollment and early college programs                         | Increase       |        | NA  |
| Number of high school and older students receiving career ready certifications beyond graduation | Increase       |        | NA  |
| Number of partnerships between high schools and area employers                                   | Increase       |        | NA  |
| Number of Partnerships between elementary schools and area employers                             | Increase       |        | NA  |
| Number of multifamily housing units built or renovated per year                                  | Increase       |        | NA  |
| More diverse housing mix <sup>4</sup>  | Increase       | ↑      | Increase diversity in prices and who owns a home/ rents a home. |
| Number of affordable housing units in Region   | Increase       |        | NA  |

#### Goal 4: Improved and Maintained Transportation and Public Infrastructure

| Indicator   | Desired Result    | Status | 2014 - 17   |
|---|-------------------|--------|---|
| Percent of residents walking, biking, taking transit, or working from home <sup>5</sup>                       | Increase          | ↑      | 19.8% to 21.4%  |
| Commute time <sup>6</sup>   | Decrease          | ↑      | Commute times over 25 mins have increased while commute times below 24 mins have decreased        |
| Public Transit delays, cancelations and travel time <sup>7</sup>  | Decrease          |        | OTP overall at about 80%  |
| Access to Improved internet speeds <sup>8</sup>   | Increase          | ↑      | 2017 shows 100% population with 2 or more providers and 99.11 with 3 or more                      |
| Number of elements of TOD Plans that have gone to construction <sup>9</sup>                                   | Increase          | ↑      | More TOD elements have gone to construction or have been committed.                               |
| The forthcoming infrastructure condition standards approved by CT DOT for the Western CT Region <sup>10</sup> | On par or exceeds |        | MPOs have supported statewide targets and are working towards improving infrastructure conditions |

#### Goal 5: A more Sustainable & Resilient Region

| Indicator  | Desired Result          | Status | 2014 - 17                                     |
|--|-------------------------|--------|---|
| Percent of projects in the CEDS that concur with Regional Plan of Conservation and Development <sup>11</sup> | 100%                    | ~90+%  | Nearly all                                    |
| Number of brownfields sites remediated and or developed <sup>12</sup>  | Total Sites<br>Decrease |        | 88 Sites pending, remedied or working towards |
| Number of repetitive flood loss properties in the region <sup>13</sup>                                       | Decrease                | 919    | Unknown Change                                |

#### Goal 6: A Positive Regional Identity

| Indicator   | Desired Result | Status | 2014 - 17  |
|---|----------------|--------|--|
| Number of awards given to regional partner                          |                |        | NA   |
| Tourism Industry Sales <sup>14</sup>                                |                |        | Visitor Spending Increasing  |
| Town, Region, or State rankings in major publications <sup>15</sup> |                |        | US News Ranking upper middle #24. CT Business report not positive. |
| Positive impressions online of the region                           |                |        | Minimum  |

- 1 <https://data.ct.gov/>
- 2 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates
- 3 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates
- 4 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates
- 5 U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates
- 6 Transit districts in the region- CT Transit, Metro North Railroad, Housatonic Area Regional Transit
- 7 Transit districts in the region- CT Transit, Metro North Railroad, Housatonic Area Regional Transit
- 8 Connecticut State Broadband Initiative, [ct.gov](http://ct.gov)
- 9 2015-2018 State Transportation Improvement Project (STIP)
- 10 Performance measure and target settings Infrastructure conditions
- 11 2020-2030 Regionl Plan of Conservation and Development, Western Connecticut Council of Governments
- 12 Brownfield inventory CTDEEP, <https://www.epa.gov/cleanups>
- 13 Flood Loss Properties CTDEEP
- 14 Economic Impact of Tourism in Connecticut, 2017. Tourism Economics An Oxford Economics Company
- 15 "Where Does Connecticut Place in the U.S. News Best States Rankings?" U.S. News & World

Figure 3: Population Growth of the Western CT Region, 2014-2017

| Municipalities | 2014   | 2017   | Absolute Change | Percent Change |
|----------------|--------|--------|-----------------|----------------|
| Bethel         | 19078  | 19526  | 448             | 2.3%           |
| Bridgewater    | 1747   | 1681   | -66             | -3.8%          |
| Brookfield     | 16774  | 17064  | 290             | 1.7%           |
| Danbury        | 82781  | 84573  | 1792            | 2.2%           |
| Darien         | 21190  | 21742  | 552             | 2.6%           |
| Greenwich      | 62141  | 62782  | 641             | 1.0%           |
| New Canaan     | 20073  | 20357  | 284             | 1.4%           |
| New Fairfield  | 14079  | 14091  | 12              | 0.1%           |
| New Milford    | 27821  | 27380  | -441            | -1.6%          |
| Newtown        | 27960  | 28030  | 70              | 0.3%           |
| Norwalk        | 87214  | 88537  | 1323            | 1.5%           |
| Redding        | 9267   | 9274   | 7               | 0.1%           |
| Ridgefield     | 25025  | 25206  | 181             | 0.7%           |
| Sherman        | 3636   | 3654   | 18              | 0.5%           |
| Stamford       | 125401 | 128851 | 3450            | 2.8%           |
| Weston         | 10319  | 10369  | 50              | 0.5%           |
| Westport       | 27055  | 27777  | 722             | 2.7%           |
| Wilton         | 18519  | 18659  | 140             | 0.8%           |
| WestCOG        | 600080 | 609553 | 9473            | 1.6%           |

Figure 5: Comparative Population Growth by Region

| Region             | 2014      | 2017           | Absolute Change | Percent Change |
|--------------------|-----------|----------------|-----------------|----------------|
| WestCOG            | 600,080   | <b>609,553</b> | 9,473           | 1.6%           |
| Fairfield County   | 934,215   | 947,328        | 13,113          | 1.4%           |
| Litchfield County  | 187,542   | 184,454        | -3,088          | -1.6%          |
| New Haven County   | 863,148   | 862,127        | -1,021          | -0.1%          |
| New York County    | 1,618,398 | 1,653,877      | 35,479          | 2.2%           |
| Westchester County | 962,319   | 975,321        | 13,002          | 1.4%           |
| Connecticut        | 3,592,053 | 3,594,478      | 2,425           | 0.1%           |

Figure 6: Comparative Median Age in the Western CT Region by Municipality

| Municipality/State | Median Age (Years) 2017 |
|--------------------|-------------------------|
| Stamford           | 37                      |
| Danbury            | 37.6                    |
| Norwalk            | 39.2                    |
| Darien             | 39.4                    |
| Connecticut        | 40.8                    |
| Greenwich          | 42.6                    |
| Bethel             | 43.2                    |
| New Canaan         | 43.2                    |
| Wilton             | 43.2                    |
| Brookfield         | 43.6                    |
| New Milford        | 43.7                    |
| Newtown            | 45                      |
| New Fairfield      | 45.1                    |
| Ridgefield         | 45.1                    |
| Weston             | 45.2                    |
| Westport           | 45.2                    |
| Redding            | 47.1                    |
| Sherman            | 48.9                    |
| Bridgewater        | 54.6                    |

Figure 8: Western CT Municipalities Median Age by Ethnicity

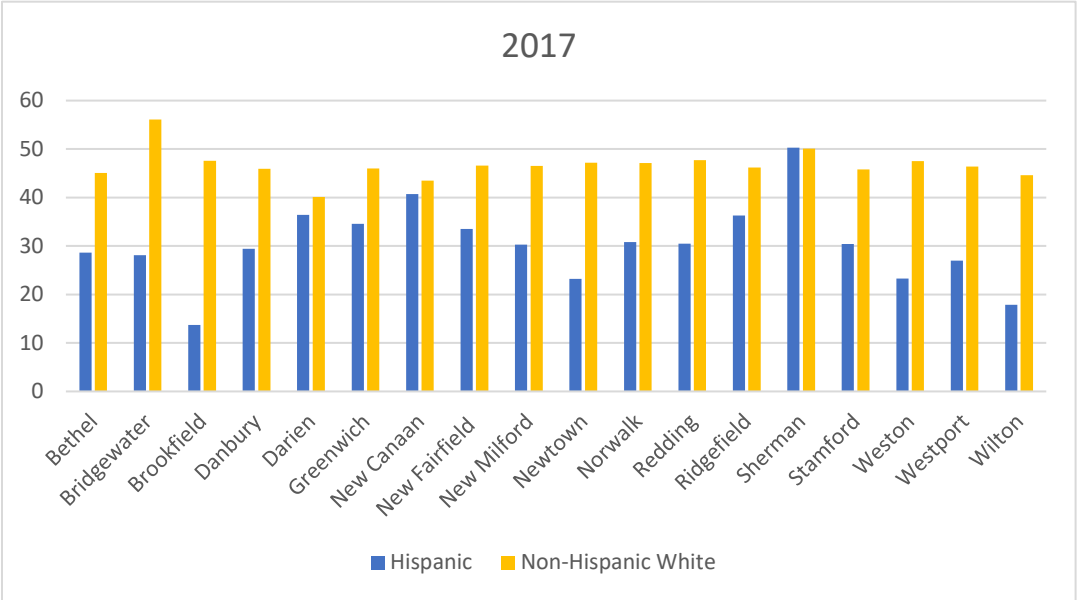


Figure 7: Western CT Municipalities Median Age by Race

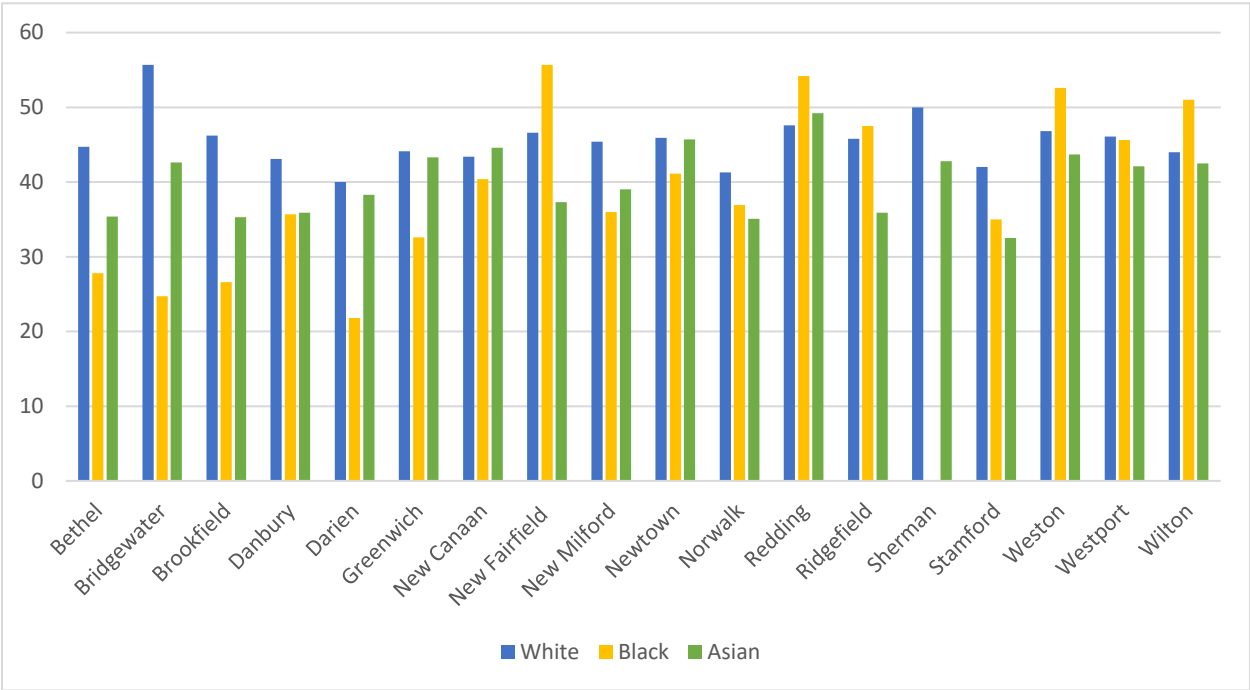


Figure 9: Western CT Region, Connecticut, and United States Age Distribution, 2017

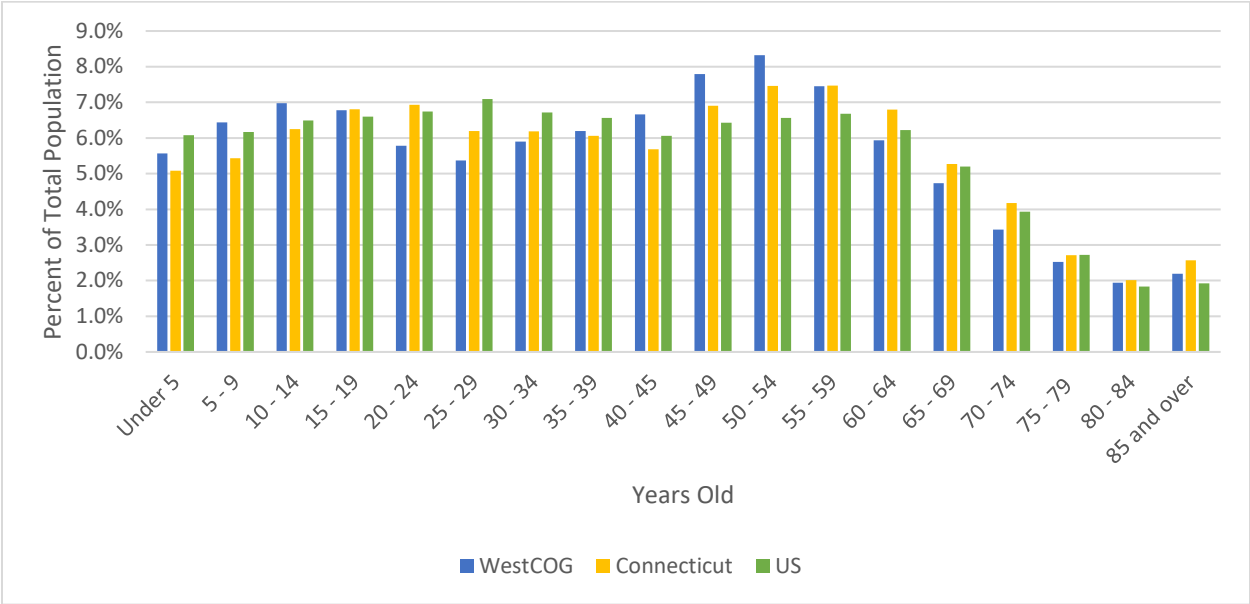


Figure 10: Western CT Region Age Distribution, 2000 and 2017

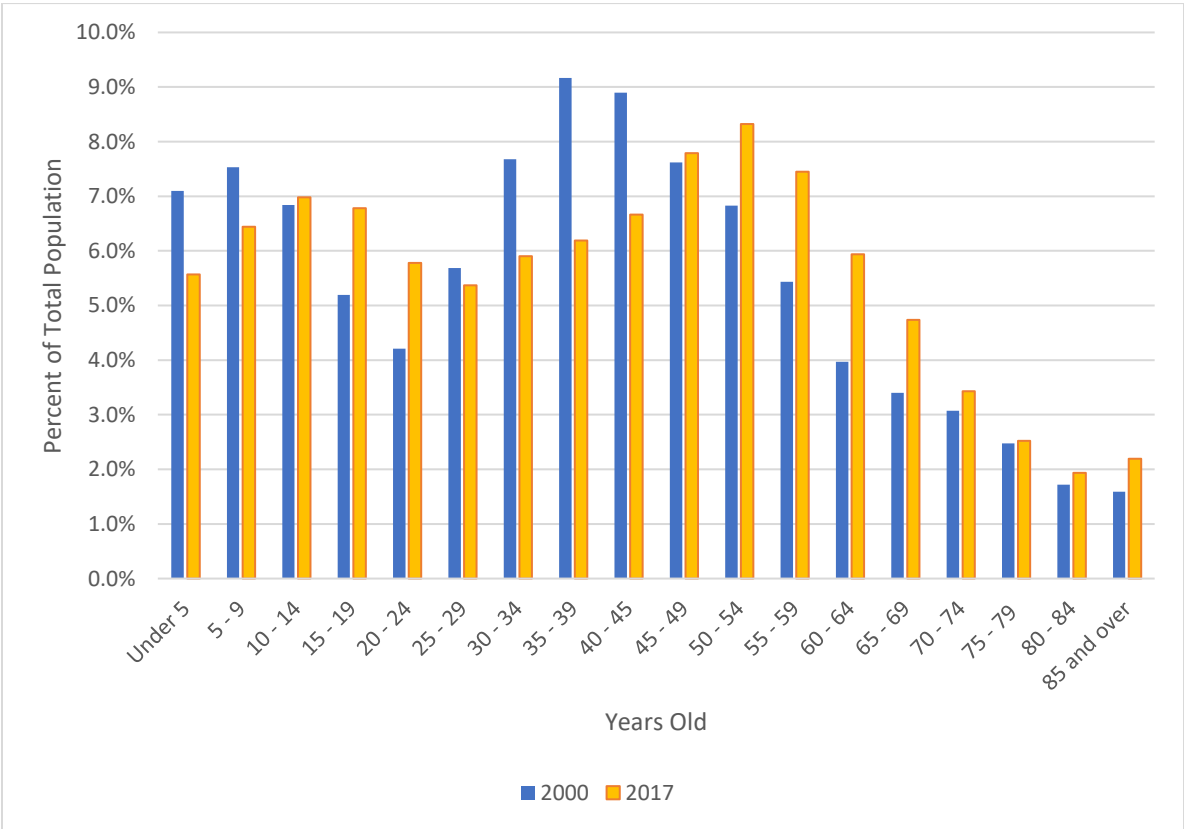




Figure 12: Hispanic Population of Western CT Municipalities

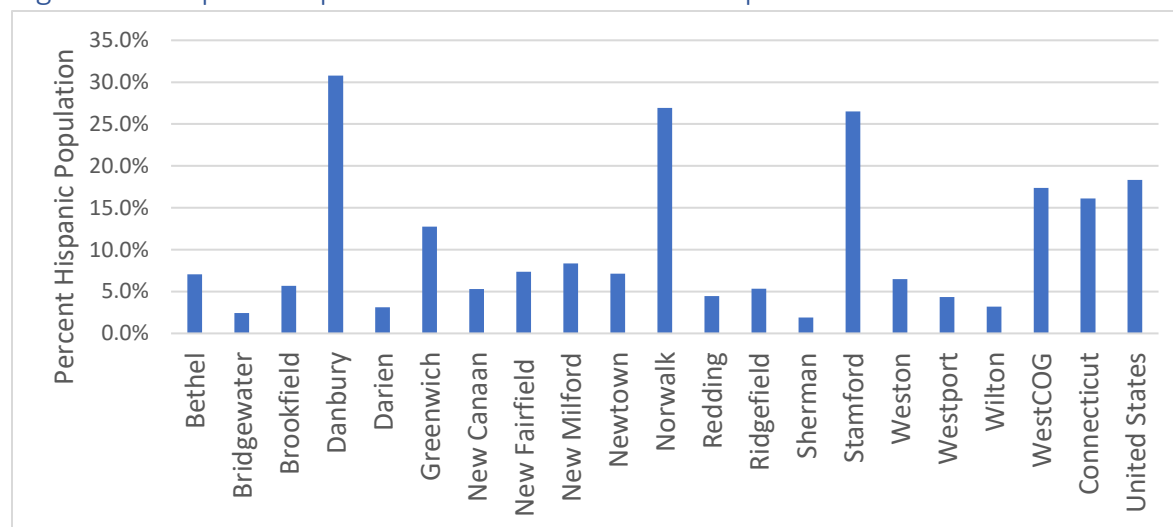


Figure 15: Western Ct Household Median Income by Municipality, 2017

| Municipality     | Median Household Income |
|------------------|-------------------------|
| Danbury          | \$73,079                |
| Connecticut      | \$80,277                |
| New Milford      | \$85,724                |
| Norwalk          | \$90,674                |
| Bridgewater      | \$99,018                |
| Bethel           | \$99,019                |
| Stamford         | \$101,362               |
| Fairfield County | \$101,406               |
| New Fairfield    | \$105,522               |
| Sherman          | \$110,938               |
| Brookfield       | \$113,529               |
| Newtown          | \$115,305               |
| Redding          | \$130,614               |
| Greenwich        | \$142,346               |
| Ridgefield       | \$152,292               |
| Wilton           | \$171,034               |
| Westport         | \$172,961               |
| New Canaan       | \$183,875               |
| Darien           | \$209,387               |
| Weston           | \$214,943               |

Figure 16: Western CT Municipalities Household Income Distributions

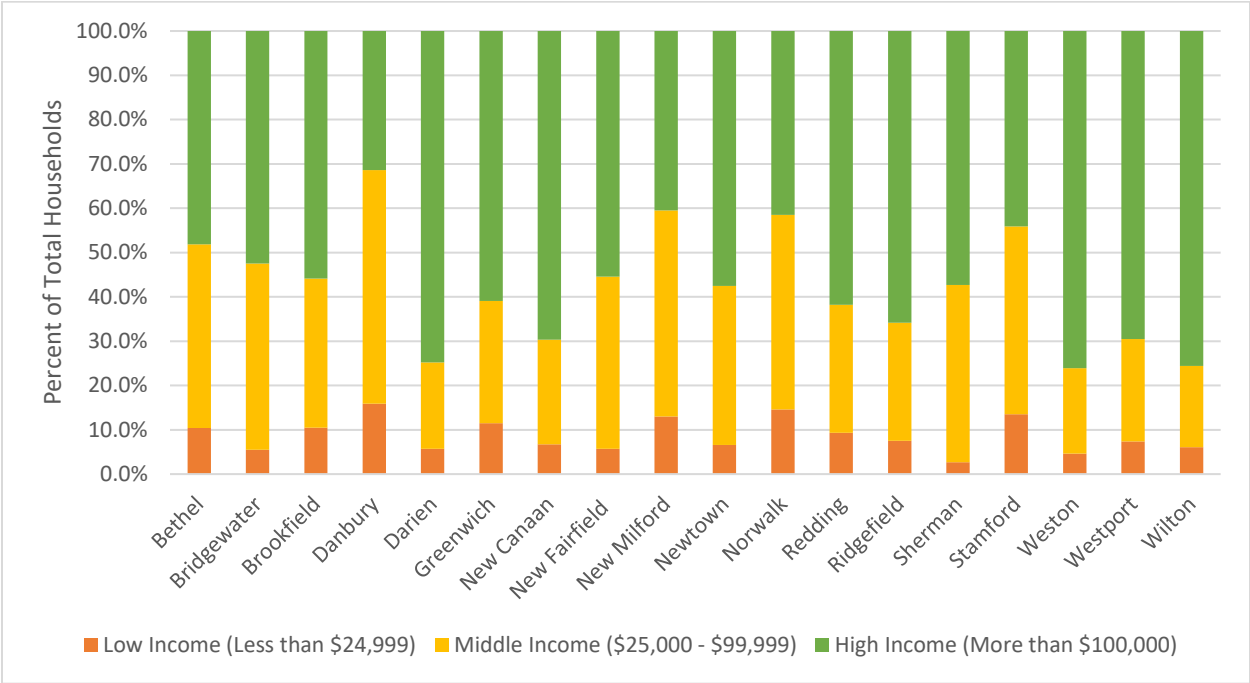


Figure 18: Western CT Municipalities Median Household Income by Educational Attainment (Individuals over 25 years of age)

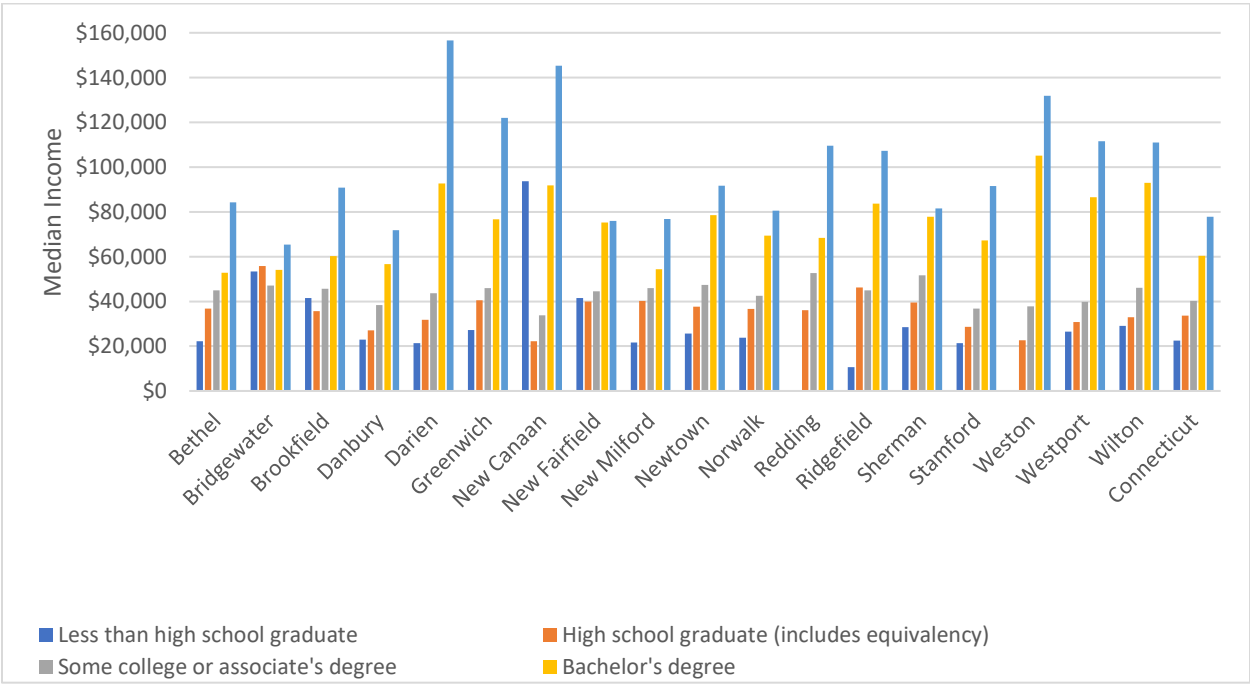


Figure 19: Western CT Municipalities Median Household Income by Ethnicity

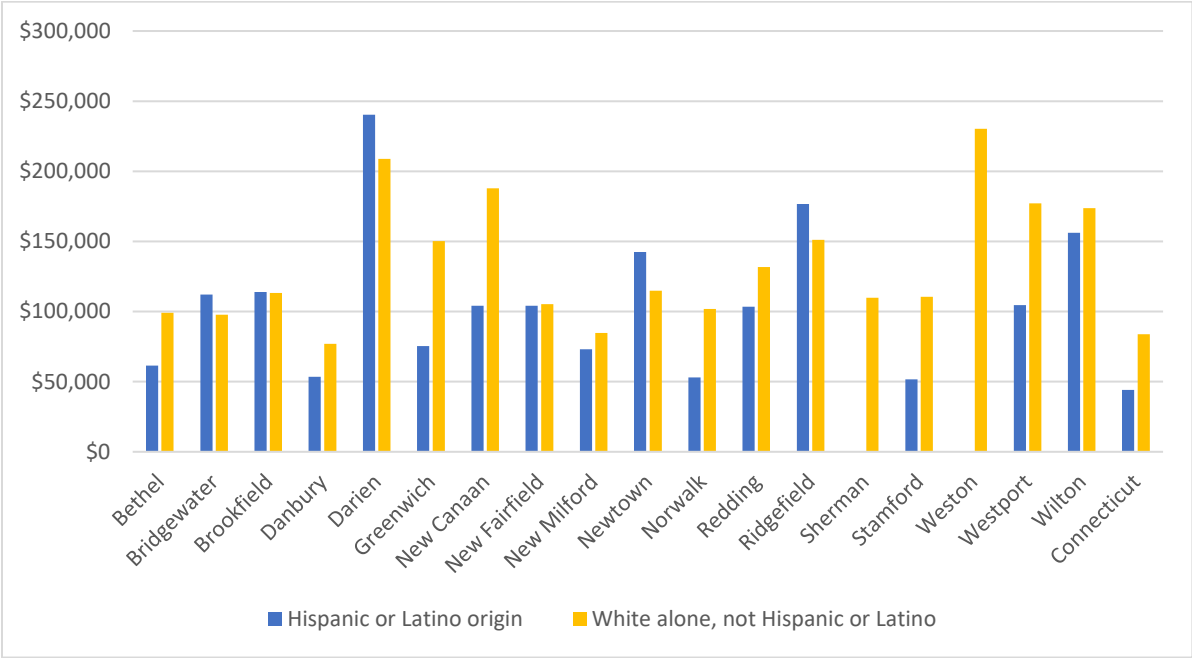


Figure 20: Western CT Municipalities Median Household Income by Race

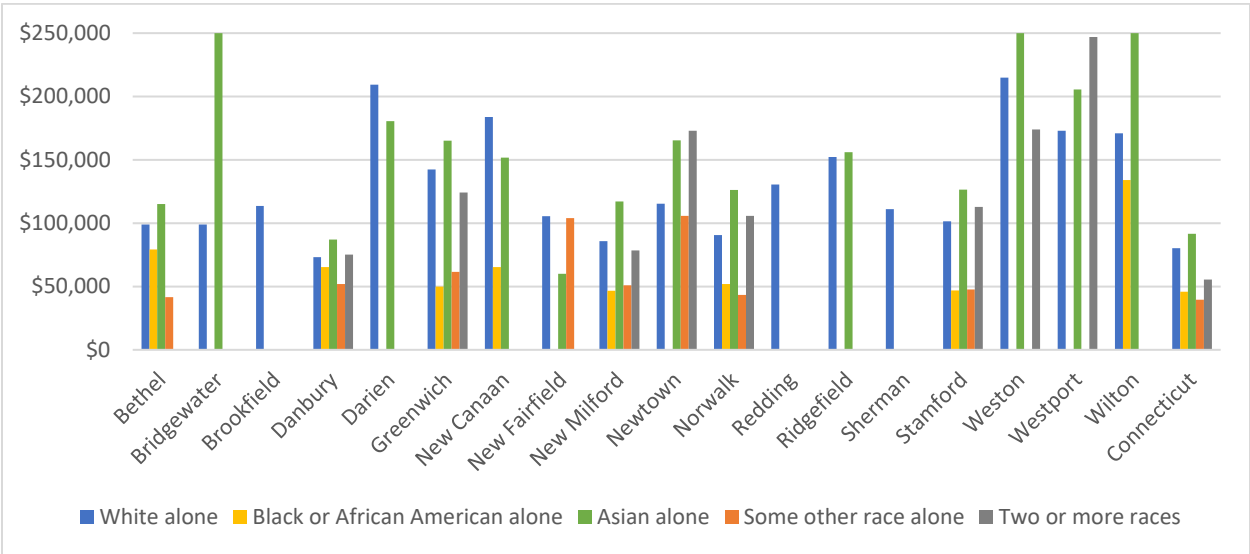


Figure 21: Western CT Municipalities Poverty Rates (by Individual)

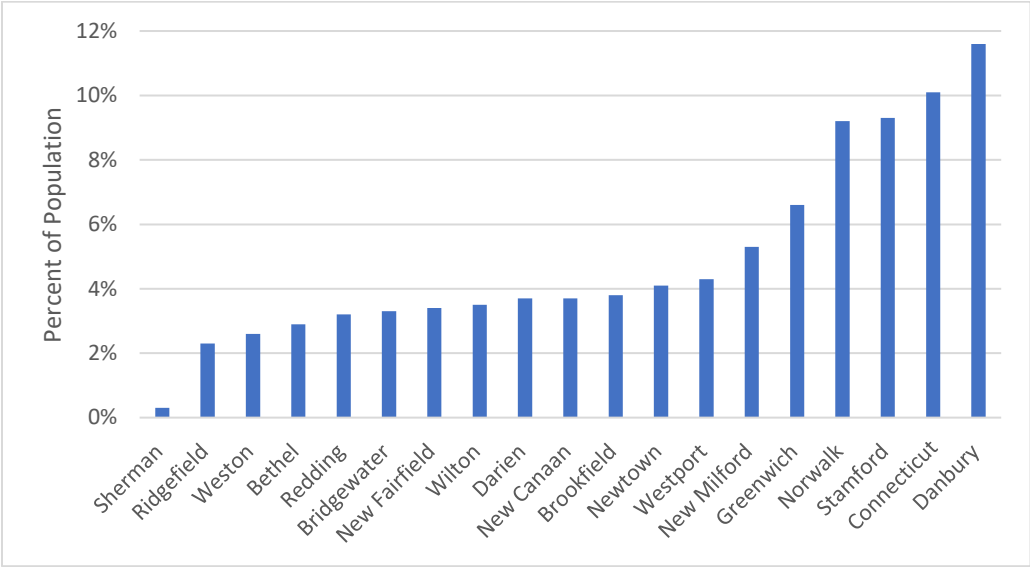


Figure 23: Western CT Municipalities Poverty Rates by Ethnicity (by Individual)

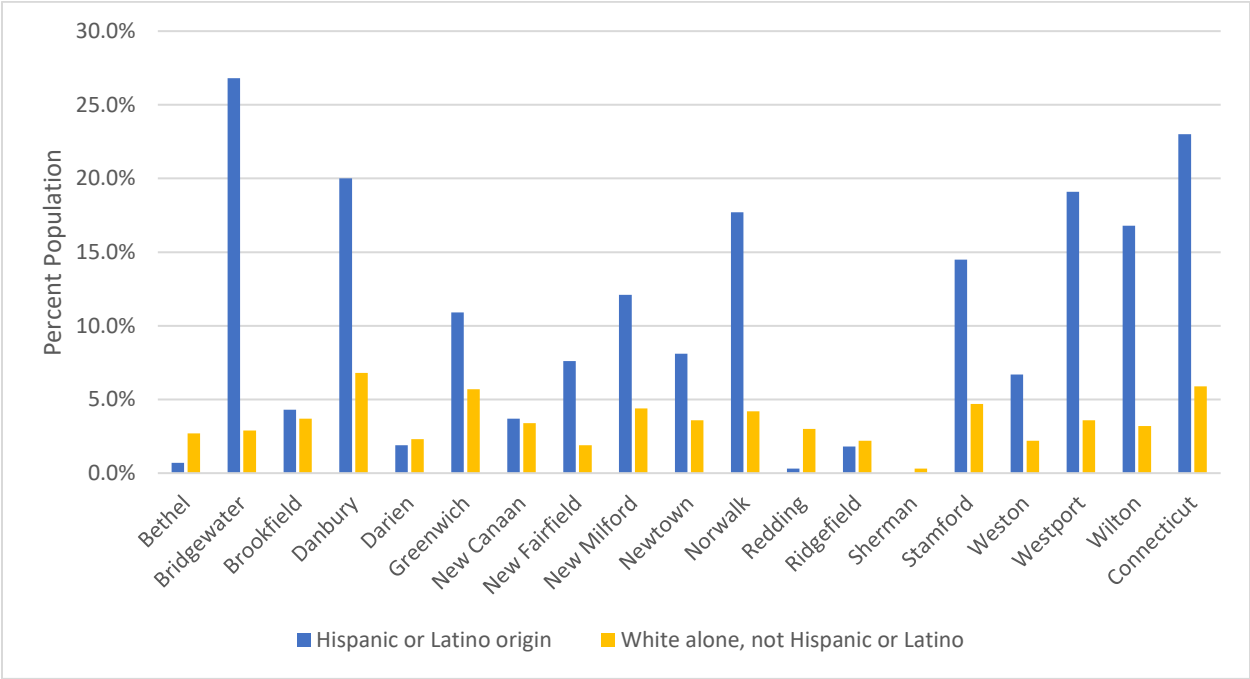


Figure 25: Western CT Municipalities Educational Attainment by Degree Completion  
(Individuals 25 years of age and older)

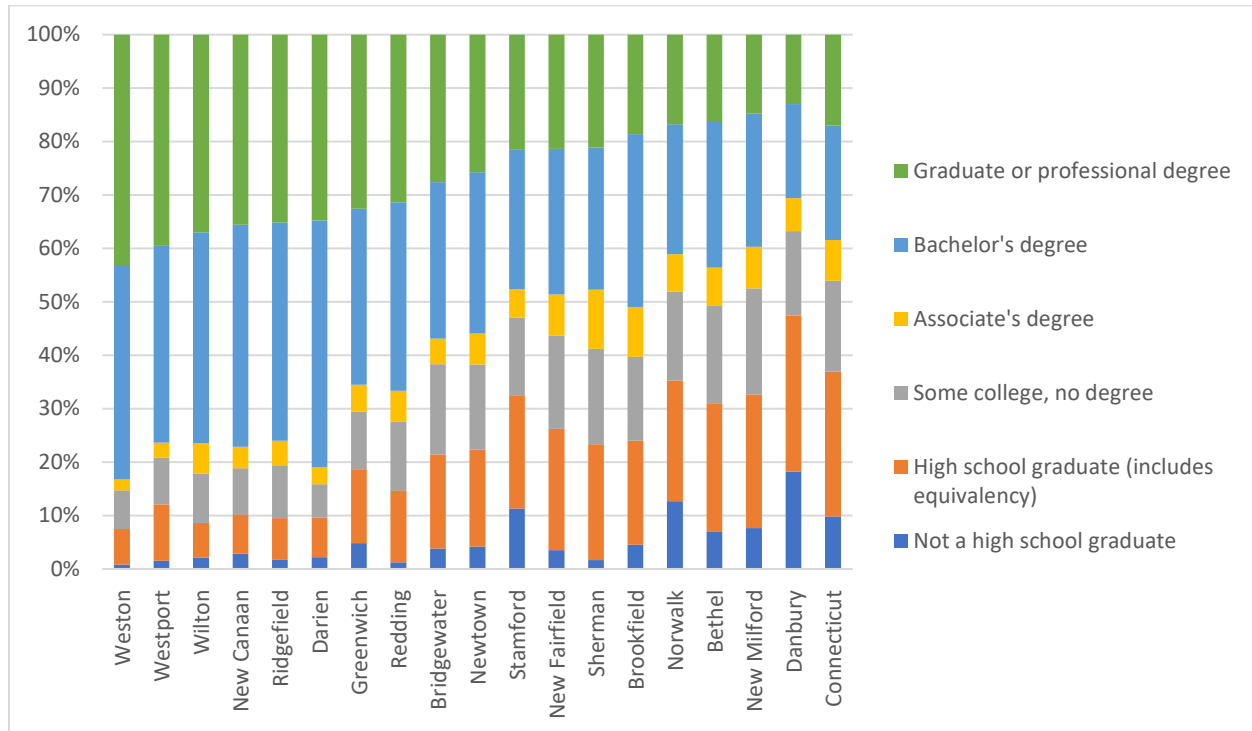


Figure 30: Western CT Municipalities' Housing Units and Vacancy Rates Estimates, 2017

| Municipality       | Total Housing Units | Vacant Housing Units | Percent Vacant |
|--------------------|---------------------|----------------------|----------------|
| Darien             | 7,045               | 342                  | 4.85%          |
| Newtown            | 10,282              | 533                  | 5.18%          |
| Ridgefield         | 9,645               | 556                  | 5.76%          |
| Bethel             | 7,554               | 441                  | 5.84%          |
| Norwalk            | 35,458              | 2,073                | 5.85%          |
| New Canaan         | 7,491               | 449                  | 5.99%          |
| Brookfield         | 6,573               | 451                  | 6.86%          |
| Wilton             | 6,466               | 488                  | 7.55%          |
| <b>WestCOG</b>     | <b>90,514</b>       | <b>5,333</b>         | <b>5.89%</b>   |
| Stamford           | 53,257              | 4,610                | 8.66%          |
| Danbury            | 32,658              | 2,966                | 9.08%          |
| Greenwich          | 24,617              | 2,333                | 9.48%          |
| Westport           | 10,870              | 1,050                | 9.66%          |
| <b>Connecticut</b> | <b>1,507,711</b>    | <b>145,956</b>       | <b>9.68%</b>   |
| Redding            | 3,893               | 418                  | 10.74%         |
| New Milford        | 11,568              | 1,294                | 11.19%         |
| Weston             | 3,912               | 464                  | 11.86%         |
| Bridgewater        | 868                 | 132                  | 15.21%         |
| New Fairfield      | 5,898               | 1,029                | 17.45%         |
| Sherman            | 1,764               | 358                  | 20.29%         |

Figure 39b: Western CT Region Unemployment Rate 2012-2017

