

# Sherman Center Connectivity Study

PROJECT ADVISORY COMMITTEE MEETING #1  
OCTOBER 23, 2025



---

# Agenda

- Introductions
- Study Area and Objectives
- Task Review
- Vision Statement Development Exercise
- Goals Development Exercise
- Next Steps

---

# Introductions

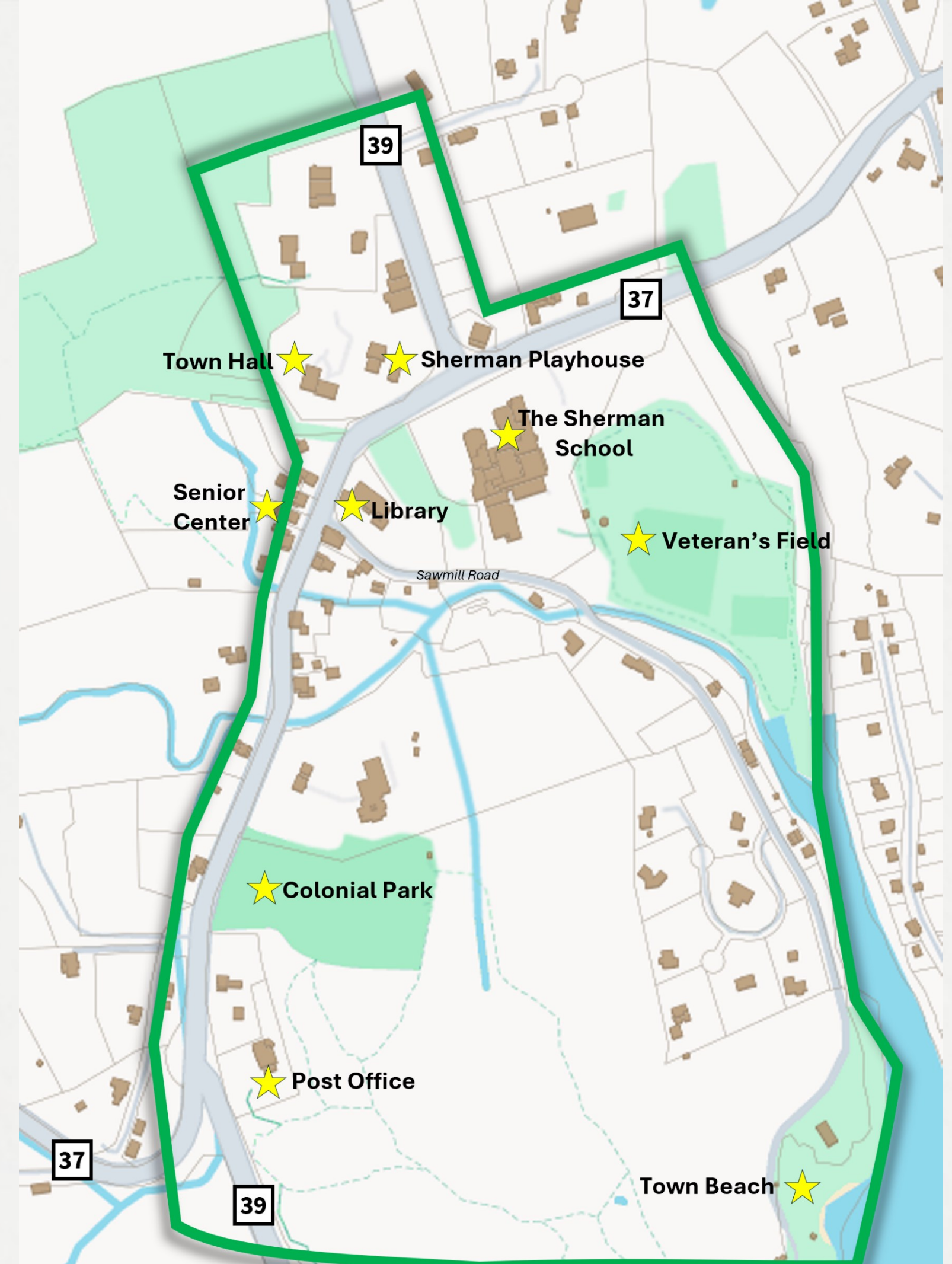
Please introduce yourself including your role, connection to Sherman or organization you are representing, and your interest in transportation mobility and safety.

What is one thing you would like to be able to walk or bike to safely in Sherman Center?

# — Study Area and Objectives

# Study Area

- Sherman Population: 3,508
- Center for civic, commercial, and recreational uses
- Sherman Historic District
- Zones:
  - B- Residence Zone
  - C- Business Residence Zone
  - D - Historic District Zone



---

# Sherman POCD (2023)

Town Center Strategies (pg. 33)

- 1. “Retain the character and density of the village area.”*
- 2. “Seek to welcome and encourage support for businesses within the Town Center.”*
- 3. “Reinvestigate creating a plan for pedestrian walkways, which allow safe passage on heavily traveled state highways and Town roads through the Town Center.”***

---

# Study Objective

*“Provide a comprehensive transportation plan by identifying short- and long-term strategies that will improve **mobility, safety,** and **accessibility** for all users in the study area.”*

---

# Task Overview

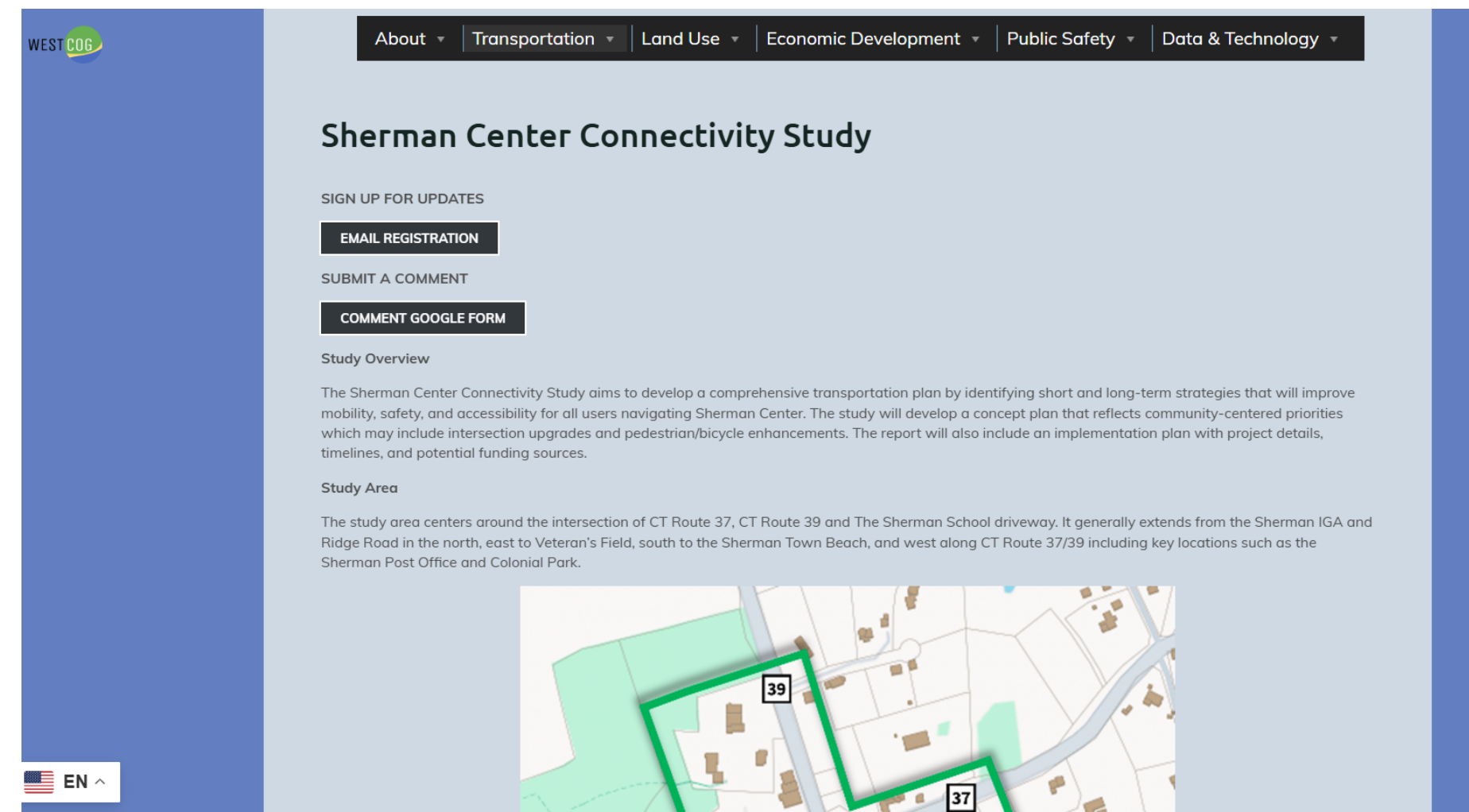
- ➊ Project Management and Coordination
- ➋ Community and Stakeholder Engagement
- ➌ Project Discovery
- ➍ Project Concept Design
- ➎ Project Reporting

# **Task 1: Project Management and Coordination**

- Project Team Coordination
- Project Advisory Committee

# Task 2: Community and Stakeholder Engagement

- Study Webpage
- Stakeholder Coordination
- Public Engagement Meetings



# Public Engagement Meetings

## Phase 1

Kick-off

## Phase 3

Draft Recommendations

## Phase 2

Strengths, Weaknesses,  
Opportunities, and Challenges  
(Walk Audit)

## Phase 4

Sharing Final  
Study

---

# Task 3: Project Discovery

- Data Collection and Review
  - Transportation and Infrastructure
  - Land Use
  - Environmental and Demographic
- Issues and Opportunities Analysis
  - Traffic Operations
  - Safety
  - Pedestrian and Bicycle

---

# Task 4: Concept Design

Transportation alternatives to address:

- Community Identified Needs
- Safety
- Parking and Access Management
- Traffic Calming
- Traffic Flows/Capacity
- Pedestrian and Bicyclist Amenities

---

# Task 5: Project Reporting

- Finalize Preferred Alternative – Concept Plan
- Typical Cross Section(s)
- Intersection Improvements
- Expected Benefits
- Project Phasing
- Potential Funding Sources

# — Study Vision Statement

# **Vision Statement Development Exercise**

*“In 10 years, Sherman Center will be a place where...”*

---

# Vision Statement Development Examples

*“[...]Through a mix of **community-focused goals**, public realm improvements, and economic initiatives, the Arrowhead Gateway aims to foster a **safe, accessible, and interconnected** environment that reflects its cultural diversity and **historical legacy**.”* – Arrowhead Gateway Small Area Plan and Corridor Study (2024)

*“Mohegan Avenue Parkway will serve to **reduce barriers**, create **safe connections**, and visually enhance the community through which it travels.”* -- Route 32 Corridor Study New London (2021)

*“The Transportation Improvements Vision principles are: • Complete Streets • Improve safety for all • Create more **bicycle and pedestrian space, better crossings** • Improve access to the waterfront and Howard T. Brown Park • **Lower traffic speeds while keeping traffic flowing** • Improve operations at the worst intersections • Make circulation around downtown easier for all”* – Chelsea Harbor/Downtown Norwich Mobility Study (2024)

—  
**Study Goals Development**

---

# *What major outcomes will be needed to achieve the desired vision?*

Examples of categories to consider:

- Safety
- Accessibility
- Mobility Options
- Sense of Place/Community Character
- Connectivity

---

# Next Steps

- Review draft PAC Meeting Summary
- Complete Task 2.1: Data Collection and Review
- Public Engagement Phase 1: Kick-off Meeting
- PAC Meeting #2
- Public Engagement Phase 2: Invite-only walking tour